



Market Profile

502 Wick St, Corinth, Mississippi, 38834
Drive Time: 60 minute radii

Prepared by Esri
Latitude: 34.93298
Longitude: -88.52110

60 minutes

Population Summary	
2000 Total Population	311,842
2010 Total Population	326,477
2020 Total Population	330,740
2020 Group Quarters	5,897
2025 Total Population	330,215
2020-2025 Annual Rate	-0.03%
2020 Total Daytime Population	335,325
Workers	136,341
Residents	198,984
Household Summary	
2000 Households	123,254
2000 Average Household Size	2.48
2010 Households	129,188
2010 Average Household Size	2.48
2020 Households	130,573
2020 Average Household Size	2.49
2025 Households	130,276
2025 Average Household Size	2.49
2020-2025 Annual Rate	-0.05%
2010 Families	89,871
2010 Average Family Size	3.00
2020 Families	88,923
2020 Average Family Size	3.03
2025 Families	88,056
2025 Average Family Size	3.04
2020-2025 Annual Rate	-0.20%
Housing Unit Summary	
2000 Housing Units	137,518
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	10.4%
2010 Housing Units	148,500
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	13.0%
2020 Housing Units	153,541
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	15.0%
2025 Housing Units	156,188
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	16.6%
Median Household Income	
2020	\$43,056
2025	\$45,841
Median Home Value	
2020	\$113,175
2025	\$122,792
Per Capita Income	
2020	\$23,361
2025	\$25,481
Median Age	
2010	39.3
2020	41.4
2025	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	130,573
<\$15,000	15.5%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.5%
\$200,000+	2.3%
Average Household Income	\$59,090

2025 Households by Income

Household Income Base	130,276
<\$15,000	14.5%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.9%
\$200,000+	2.6%
Average Household Income	\$64,500

2020 Owner Occupied Housing Units by Value

Total	91,724
<\$50,000	17.0%
\$50,000 - \$99,999	27.7%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	4.4%
\$300,000 - \$399,999	4.4%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$147,438

2025 Owner Occupied Housing Units by Value

Total	91,243
<\$50,000	15.1%
\$50,000 - \$99,999	25.8%
\$100,000 - \$149,999	20.0%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	8.9%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$158,510

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	326,476
0 - 4	6.5%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	12.9%
25 - 34	11.7%
35 - 44	12.8%
45 - 54	14.3%
55 - 64	12.6%
65 - 74	8.9%
75 - 84	5.0%
85 +	1.8%
18 +	75.8%

2020 Population by Age

Total	330,741
0 - 4	5.8%
5 - 9	6.1%
10 - 14	6.2%
15 - 24	11.4%
25 - 34	12.6%
35 - 44	12.3%
45 - 54	12.8%
55 - 64	13.8%
65 - 74	11.2%
75 - 84	5.7%
85 +	2.1%
18 +	78.3%

2025 Population by Age

Total	330,214
0 - 4	5.6%
5 - 9	5.9%
10 - 14	6.4%
15 - 24	11.3%
25 - 34	11.0%
35 - 44	12.4%
45 - 54	12.5%
55 - 64	13.5%
65 - 74	12.1%
75 - 84	7.1%
85 +	2.2%
18 +	78.4%

2010 Population by Sex

Males	158,256
Females	168,221

2020 Population by Sex

Males	161,491
Females	169,250

2025 Population by Sex

Males	161,767
Females	168,447

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2010 Population by Race/Ethnicity

Total	326,478
White Alone	81.1%
Black Alone	15.9%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	2.3%
Diversity Index	34.8

2020 Population by Race/Ethnicity

Total	330,740
White Alone	79.2%
Black Alone	16.7%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	1.7%
Hispanic Origin	3.0%
Diversity Index	38.4

2025 Population by Race/Ethnicity

Total	330,215
White Alone	78.1%
Black Alone	17.2%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.0%
Hispanic Origin	3.4%
Diversity Index	40.3

2010 Population by Relationship and Household Type

Total	326,477
In Households	98.3%
In Family Households	84.4%
Householder	27.5%
Spouse	20.1%
Child	31.7%
Other relative	3.2%
Nonrelative	2.0%
In Nonfamily Households	13.8%
In Group Quarters	1.7%
Institutionalized Population	1.0%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment

Total	232,871
Less than 9th Grade	5.9%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	28.3%
GED/Alternative Credential	6.3%
Some College, No Degree	21.4%
Associate Degree	9.2%
Bachelor's Degree	11.6%
Graduate/Professional Degree	6.6%

2020 Population 15+ by Marital Status

Total	270,576
Never Married	26.7%
Married	52.3%
Widowed	7.8%
Divorced	13.2%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	150,456
Population 16+ Employed	87.8%
Population 16+ Unemployment rate	12.2%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	21.6%
Population 25-54 Employed	64.8%
Population 25-54 Unemployment rate	11.6%
Population 55-64 Employed	17.2%
Population 55-64 Unemployment rate	8.6%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	9.3%

2020 Employed Population 16+ by Industry

Total	132,052
Agriculture/Mining	1.4%
Construction	6.0%
Manufacturing	22.6%
Wholesale Trade	2.1%
Retail Trade	11.5%
Transportation/Utilities	6.4%
Information	1.3%
Finance/Insurance/Real Estate	4.4%
Services	40.7%
Public Administration	3.8%

2020 Employed Population 16+ by Occupation

Total	132,051
White Collar	51.4%
Management/Business/Financial	8.9%
Professional	19.0%
Sales	10.9%
Administrative Support	12.7%
Services	14.7%
Blue Collar	33.9%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.6%
Production	14.4%
Transportation/Material Moving	9.4%

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2010 Households by Type

Total	129,188
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	69.6%
Husband-wife Families	50.7%
With Related Children	21.1%
Other Family (No Spouse Present)	18.8%
Other Family with Male Householder	4.7%
With Related Children	2.7%
Other Family with Female Householder	14.1%
With Related Children	9.2%
Nonfamily Households	3.5%

All Households with Children

33.5%

Multigenerational Households

4.5%

Unmarried Partner Households

4.9%

Male-female

4.3%

Same-sex

0.6%

2010 Households by Size

Total	129,189
1 Person Household	26.9%
2 Person Household	34.0%
3 Person Household	17.0%
4 Person Household	13.0%
5 Person Household	5.8%
6 Person Household	2.0%
7 + Person Household	1.1%

2010 Households by Tenure and Mortgage Status

Total	129,188
Owner Occupied	72.4%
Owned with a Mortgage/Loan	40.1%
Owned Free and Clear	32.3%
Renter Occupied	27.6%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	219
Percent of Income for Mortgage	11.0%
Wealth Index	56

2010 Housing Units By Urban/ Rural Status

Total Housing Units	148,500
Housing Units Inside Urbanized Area	5.9%
Housing Units Inside Urbanized Cluster	27.3%
Rural Housing Units	66.8%

2010 Population By Urban/ Rural Status

Total Population	326,477
Population Inside Urbanized Area	5.7%
Population Inside Urbanized Cluster	28.0%
Rural Population	66.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Southern Satellites (10A)
3. Rural Bypasses (10E)

2020 Consumer Spending

Apparel & Services: Total \$	\$178,570,453
Average Spent	\$1,367.59
Spending Potential Index	64
Education: Total \$	\$130,551,422
Average Spent	\$999.83
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$305,691,177
Average Spent	\$2,341.15
Spending Potential Index	72
Food at Home: Total \$	\$501,639,864
Average Spent	\$3,841.83
Spending Potential Index	72
Food Away from Home: Total \$	\$327,725,210
Average Spent	\$2,509.90
Spending Potential Index	67
Health Care: Total \$	\$566,356,482
Average Spent	\$4,337.47
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$193,558,684
Average Spent	\$1,482.38
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$76,569,865
Average Spent	\$586.41
Spending Potential Index	64
Shelter: Total \$	\$1,482,191,561
Average Spent	\$11,351.44
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$227,393,669
Average Spent	\$1,741.51
Spending Potential Index	74
Travel: Total \$	\$190,969,663
Average Spent	\$1,462.55
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$111,778,630
Average Spent	\$856.06
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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