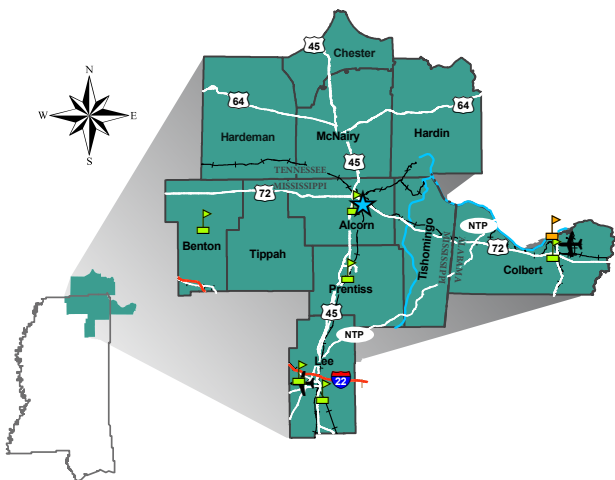


# Workforce on Demand for Automotive Supply Manufacturing

## Corinth-Alcorn County

### 1 Identify the Labor Pool: Corinth-Alcorn County 45 Minute Drive



Identify the labor pool within a 45-minute drive of Corinth, Mississippi based on information from people who register in the state labor exchange and people who are graduating from high schools, community colleges, universities, and training programs.

### 2 Connect Labor Pool to Jobs

Connect people in the labor pool with the employer by posting their job in the state labor exchange, Mississippi Works, and empowering the employer to directly recruit through electronic invitations, Job-Vites.



### 3 Skills verification

Ensure that applicants fully meet requirements for the job to close the skill gap based on the employer's requirements for education and skills.



70% Ready

100% Ready

## AUTOMOTIVE SUPPLY MANUFACTURING WORKFORCE AVAILABILITY WITHIN A 45 MINUTE DRIVE OF CORINTH, MS

Positions	Residents Actively Seeking Jobs Within The Last Year <sup>1</sup>	RESIDENTS GRADUATING WITHIN THE LAST YEAR <sup>2</sup>		Currently Employed <sup>3</sup>
		Community College	University	
Engineering, Computer Science, and STEM	46	130	43	1,310
Installation and Maintenance	239	183	0	2,742
Production	1,946	99	0	12,987
Transportation	954	12	0	7,506
Construction	59	34	0	571
Business, Management, and Sales	420	280	110	5,982
Office Support	1,483	32	0	13,157
<b>Totals</b>	<b>5,147</b>	<b>770</b>	<b>153</b>	<b>44,255</b>

\*Sources: 1. MS Works; 2. SLDS; 3. U.S. Bureau of Labor Statistics

**TOTAL WORKFORCE AVAILABILITY**

**50,325**

# RESOURCES TO SUPPORT WORKFORCE ON DEMAND

## MISSISSIPPI WORKS

Mississippi has created a system like no other state, commonly known as Mississippi Works. Mississippi Works helps to identify the right labor pool at the right time for the right employer, and it directly connects the labor pool real-time with the employer. Those who apply are first referred to a local workforce organization for skill verification and potential additional training. Only applicants who have all requirements specified by the job description are referred to the employer. Mississippi Works has been used successfully by Toyota and other Fortune 500 companies in the state, along with many others. Within the last year alone, 5,147 individuals living within a 45-minute drive of Corinth, Mississippi were registered in the Mississippi Works system and have been actively looking for work. These individuals have the basic requirements for the major occupations in automotive supply manufacturing, such as engineering, computer science, and STEM, construction, installation and maintenance, production, transportation, business, management, and sales, and office support.

## SLDS

In its effort to align education with workforce needs, the state created the State Longitudinal Data system (SLDS). The SLDS tracks the annual number of graduates that come from specific places, counties and regions in the state, and aligns their educational backgrounds with workforce requirements. Every state in the nation has an SLDS, but Mississippi is considered one of the best systems in the country by the National Workforce Data Quality Campaign (<http://www.workforcedqc.org>). Based on data from the SLDS, over the last year there were 770 community college graduates and 153 university graduates whose educational backgrounds line up with positions in automotive supply manufacturing, such as engineering, computer science, and STEM, construction, installation and maintenance, production, transportation, business, management, and sales, and office support.

## NSPARC

One of the key resources for workforce and economic development in the state is the National Strategic Planning and Analysis Research Center (NSPARC) at Mississippi State University. NSPARC provides data analysis and logistics to integrate the strategies of multiple workforce and economic development stakeholders. NSPARC works closely with the Mississippi Community College Board and all 15 community colleges. NSPARC also coordinates activities at the state and local levels as part of the state's implementation of the Workforce Innovation and Opportunity Reconciliation Act (WIOA). Based on NSPARC estimates, which come from Bureau of Labor Statistics data, there are 44,255 people within a 45-minute drive of Corinth, Mississippi currently employed in automotive supply manufacturing occupations, such as engineering, computer science, and STEM, construction, installation and maintenance, production, transportation, business, management, and sales, and office support.

## BUSINESS PARTNERSHIPS

A focus of workforce development is to develop sustainable partnerships with businesses. In the last decade, Mississippi has invested tremendous resources in establishing partnerships with over 55,000 active businesses in the state. The quality of the relationship with businesses is best described by the following quote:

**"We partnered with the state's workforce data system [MS Works] to pre-screen all of our applicants. The system was customized to fit our specific requirements and greatly enhanced the process of identifying qualified applicants. The system is a tremendous asset for the state of Mississippi and its employers."**

**David Copenhaver**

Former Vice President, Administration & Production Control  
Toyota Motor Manufacturing Mississippi